

## 14.9" Plug And Play LCD Advertising Display

Right Message At Right Time



RCSTARS Plug and play LCD advertising Display enables the retailers or end users to show targeted messages easily and conveniently. Contents can be updated regularly and quickly using a USB / SD card with auto-copy functionality. Just copy the contents into USB Memory stick / SD card from PC, insert the USB into display, then contents will be copied into built-in memory card automatically.

The player is also capable of playing files in all kinds of media formats with scrolling text. As all displays come with a free user-friendly playlist editing software. This software allows you to manage the media playlists, arrange when ads display and how long should they display, also can set on/off time. It makes the advertising be more easily to manage.

### **Key Features:**

- ◆ Support Picture, Music and Video in 1080p
- ◆ Support SD, USB, HDMI
- ◆ Support 5 groups timers for auto turn on/off
- Auto play the designated file at the specific time
- Update the contents by USB Drive to SD Card
- Scrolling Text with different color and effect
- Slide-show function, to play music and pictures at the same time
- ◆ Landscape & Portrait display mode options

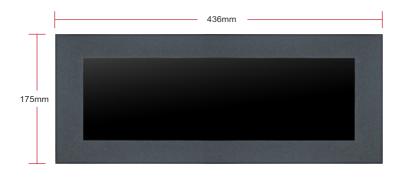
### Application:

Security
Transportation
ATM Automation
Medical Equipment
Gaming Machine
Networking POS
General Application

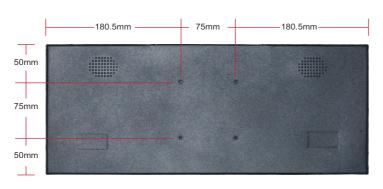


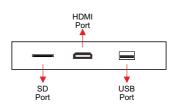
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#### RCS-150K









### **Specifications**

PANEL	Panel Model Max Resolution Aspect Ratio Pixel Pitch	14.9inch TFT LCD 1280x390 >3:1 0.282x0.282	ON-SCREEN DISPLAY L	ANGUAGES	English, Chinese etc
			POWER	Mains Power Consumption	DC 12V, 50-60 Hz 15 W
Viewing Angle Contrast Ratio		70/70/50/70 500:1	SOUND	Built-in Speakers	2 x 5W
	Brightness Response Time Display Area (mm) Panel Size(mm) Screen Weight Lamp Type	400cd/m² 30ms 360.94×109.98 407.5×136 ×20.5 890g WLED	DIMENSION & WEIGHT	Machine Size Machine Weight Carton Size Carton Weight Carton Size Carton Weight	436x35.5x175mm 1.8KG 535x95x245mmmm 2.5KG 555x500x265mm(5PCS) 15.2KG
INTERFACE	X1 X1 X1	HDMI port SD port USB port	OTHER	Regulatory Approvals Warranty	CE, FCC, ROHS 1 year warranty
DESIGN	Color Material	Matte Black Metal	ACCESSORIES	Included	Remote Control, Power Supply, CD, Screws, Lock Key
EXTENDABLE FUNCTIONS	Motion Sensor Color	Options Options			
FUNCTION  Video Format Audio/picture Format Memory Cards Screen Mode Memory Protection Timer Function Play Modes Protect Function Power Memory Slide Show Interface Language Scroll Caption Calendar & time  Video Format Audio/picture Format MPG, MPG-1, MPG-2, MPG-4, AVI, Mp4, MOV, FLV, 3Gi MP3/JPEG, BMP, PNG Compact SD Card/USB flash drive Landscape & Portrait Autoupdate contents to SD card via USB drive Auto Power on/off Play videos automatically once power on and replay, Pla Effectively prevent the player from being stolen in public Support background music when playing picture Support different languages (Chinese, English, etc.) Support scrolling caption, effect index can be changed Support checking calendar, adjusting time and displayin			ve d replay, Playlist function len in public place ime before the power failure ture sh, etc.) e changed		